



**PROGRAMA DE PÓS-GRADUAÇÃO EM ANTROPOLOGIA SOCIAL**  
UNIVERSIDADE FEDERAL DO RIO DE JANEIRO  
QUINTA DA BOA VISTA S/N. SÃO CRISTÓVÃO. CEP 20940-040  
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Curso: MNA 821 - Críticas da Antropologia - **Debates contemporâneos em antropologia da economia**

Professores: **Federico Neiburg** (PPGAS), **Juan Pablo Pardo-Guerra** (LSE), **Eugênia Motta** (pós-doutoranda FAPERJ/CAPES) e **Gustavo Onto** (doutorando PPGAS) - com a participação de **Laurence Fontaine** (CNRS), **Fernando Rabossi** (IFCS) e **Benoit de l'Estoile** (CNRS)

**Horário: 2a Feira, 13:30 às 17:00**

**Nº de Créditos: 03 (três), 45 horas, 15 sessões**

**Período: 2º Semestre de 2014**

**Local: Sala Lygia Sigaud**

Início 25/08/2014

O objetivo deste curso é oferecer um panorama geral de algumas das questões que marcaram a retomada do interesse dos antropólogos pela economia nas últimas duas décadas. O curso pretende explorar ao mesmo tempo como essas questões estão inseridas em debates mais gerais interdisciplinares, na definição de novas áreas de interesse, de modulações conceituais e de instrumentos de análise. As sessões do curso estarão dedicadas a temáticas específicas, contando, em vários casos, com um ou vários expositores convidados, além da equipe de professores.

## **Sessão 1. Apresentação do curso (25/08)**

## **Sessão 2. (01/09) - As múltiplas faces do dinheiro**

GUYER, Jane 2011. Soft Currencies, cash economies, new monies: Past and present. Proceedings of the National Academy of Sciences.

HART, Keith. 1986. "Heads or tails? Two sides of the coin". *Man* 21: 637-56.

\_\_\_\_\_. 2007. "Money is always personal and impersonal". *Anthropology Today* 23 (5): 12-16.

\_\_\_\_\_. 2009. "The persuasive power of money". In S. Gudeman (editor), *Economic Persuasions*, Berghahn, New York, Chapter 9.

ZELIZER, Viviana. 2010. *Economic Lives: How Culture Shapes the Economy*. Princeton. Princeton University Press. Part Two: The Social Meaning of Money, Introduction, pp 89-92; Chapter 5: The Social Meaning of Money: "Special Monies", 93-127; Chapter 7: Payments and Social Ties 136-149; e Chapter 8: Money, Power, and Sex 150-163.

### Complementar:

BLOCH, M. and J. PARRY, J. 1989. "Introduction: money and the morality of exchange". In *Money and the morality of exchange* (eds) J. Parry and M. Bloch. Cambridge: Cambridge University Press.

MAURER, Bill. 2006. "The Anthropology of Money". *Annual Review of Anthropology*. 35:15-36

HART, Keith e ORTIZ, Horacio. 2014. "The Anthropology of Money and Finance: Between Ethnography and World History" *Annual Review of Anthropology* Vol. 43.

## **Sessão 3. (08/09) - Agencias do dinheiro, pluralidades e tecnologias monetarias**

DODD, Niguel. 2014. The social life of Bitcoin. Paper presented at the conference Money in the Making of World Society, Pretória 21-22 agosto 2014.

MAURER, Bill. 2014. Money, technology and the public interest in payment systems. Paper presented at the conference Money in the Making of World Society, Pretória 21-22 agosto 2014.

NEIBURG, Federico. 2014. Between humanitarian emergency and popular economy: Haiti's plural monetary universe. Paper presented at the conference Money in the Making of World Society, Pretória 21-22 agosto 2014.

Complementar a indicar

**Sessão 4. (15/9) - As lógicas dos mercados e das dívidas: reflexões a partir dos inícios da Europa moderna** (com Laurence Fontaine)

FONTAINE, Laurence. 2008. *L'Economie morale. Pauvreté, crédit et confiance dans l'Europe préindustrielle*, Paris: Gallimard. (*The Moral Economy. Poverty, Credit and Thrust in Early Modern Europe*, New-York, Cambridge University Press, 2014). Introduction; Prologue; Chapitre 1. "Pauvreté, crédit et réseaux sociaux"; Chapitre 2, "Le paysans et les logiques de la dette"; et Chapitre 3. "Les élites et les logiques de la dette". pp. 9-100.

Complementar

GRAEBER, David. 2011. *Debt: The First 5000 Years*. New York: Melville House. (capítulos a indicar)

**Sessão 5. (22/9) - As políticas e as regulações dos Mercado** (com Laurence Fontaine)

FONTAINE, Laurence. 2014. *Le Marché. Histoire et usages d'une conquête sociale*, Gallimard: Paris. Chapitre V . "Marché, libertés et lutte contre la pauvreté". pp 193-240; Chapitre VI. "Logiques et faiblesses du marché" (241-287); e Envoi. "Le marché comme bien public", pp. 329-367.

Complementar:

ELYACHAR, Julia. 2013. "Regulating Crisis: A Retrospective Ethnography of the 1982 Latin American Debt Crisis at the New York Federal Reserve Bank". *Valuation Studies* 1(2) 2013: 147-160.

RILES, Annelise. "Market Collaboration: Finance, Culture, and Ethnography after Neoliberalism". *American Anthropologist*. 115 (4): 555-569.

SNEATH, David. 2006. "Transacting and enacting: Corruption, obligation and the use of monies in Mongolia". *Ethnos: Journal of Anthropology* 71 (1): 89-112.

**Sessão 6. (29/9) - Propriedade e o “grande salto adiante” do capital** (com Fernando Rabossi)

DE SOTO, Hernando. 1986. "La vivienda informal". In *El otro sendero: la revolución informal*. Lima: Editorial El Barranco. (Capítulo 2).

DE SOTO, Hernando. 2001. "The five mysteries of capital." In *The Mystery of Capital: Why Capitalism Triumphs in the West and Fails Everywhere else*. Pp. 1-13. London: Black Swan.

MITCHELL, Timothy. 2005. "The work of economics: how a discipline makes its world." *European Journal of Sociology*, 46(02): 297-320.

AHIAKPOR, James C.W. 2008. "Mystifying the Concept of Capital: Hernando de Soto's Misdiagnosis of the Hindrance to Economic Development in the Third World." *The Independent Review*, XIII (1): 57-79.

**Sessão 7. (06/10) - A nova fronteira de expansão: a base da pirâmide** (com Fernando Rabossi)

PRAHALAD, C.K. 2005. "The Market at the Bottom of the Pyramid." In *The Fortune at the Bottom of the Pyramid: Eradicating Poverty through Profits*. Upper Saddle River, NJ: Wharton School Publishing. Pp. 3-22.

ROY, Ananya. 2010. "Small Worlds: The Democratization of Capital and Development. In *Poverty Capital: Microfinance and the Making of Development*. Abingdon & New York: Routledge. Pp. 1-40.

SCHWITTAY, Anke. 2011. "The Marketization of Poverty." *Current Anthropology*, 52(3): 71-82.

DOLAN, Catherine. 2012. "The new face of development: The 'bottom of the pyramid' entrepreneurs." *Anthropology Today* 28(4): 3-7.

## **Sessão 8. (13/10) Finanças e infraestruturas**

MACKENZIE, Donald. BEUNZA, Daniel. MILLO, Yuval. PARDO-GUERRA, Juan Pablo. 2011. "Drilling Through the Allegheny Mountains: Liquidity, Materiality and High Frequency Trading". *Journal of Cultural Economy* 5(3): 279-296

POON, Martha. 2009. "From new deal institutions to capital markets: Commercial consumer risk scores and the making of subprime mortgage finance." *Accounting, Organizations and Society* 34(5):654-74.

ZALOOM, Caitlin. 2006. *Out of the Pits: Traders and Technology from Chicago to London*. The University of Chicago Press, Chicago. (Capítulo 2)

### Complementar:

PARDO-GUERRA, Juan Pablo. 2014. *Making Markets: Engineers, Infrastructures and the Moral Technologies of Finance*. Ms

## **Sessão 9. (20/10) Mercados financeiros, moralidades e políticas (neo)liberais**

HEALEY, Kieran. FOURCADE, Marion. 2010. "Classification situations: life-chances in the neoliberal era" *Accounting, Organizations and Society*, 38: 559-572.

MACKENZIE, Donald. PARDO-GUERRA, Juan Pablo. 2014. "Insurgent Capitalism: Insurgent capitalism: Island, bricolage and the re-making of finance" *Economy & Society*. 43(2): 153-182.

FOURCADE, Marion. 2007. "Theories of markets, theories of societies". *American Behavioural Scientist*. 50(8): 1015-1034.

### Complementar:

PARDO-GUERRA, Juan Pablo. MACKENZIE, Donald. 2014. *The politics of Fragmentation: Liberalism, Market Equality and the Technological Re-Configuration of American Finance*. Ms.

## **Sessão 10. Economia e domesticidade (27/10)**

GUDEMAN, Stephen. 2001. *The Anthropology of Economy. Community, Market and Culture*. London: Blackwell. [Cap 1; p.1-24]

POLANYI, Karl. 1957. "The Economy as an Instituted Process". In POLANYI, Karl et al. (Eds.). *Trade and Market in the Early Empires*. New York: The Free Press.

### Complementar:

FORTES, Meyer. 1958. "Introduction". In J. R. Goody (ed.). *The Developmental Cycle in Domestic Groups*. Cambridge: Cambridge University Press.

POLANYI, Karl. 1957. "Aristotle discovers the economy". In POLANYI, Karl et al. (Eds.). *Trade and Market in the Early Empires*. New York: The Free Press.

## **Sessão 11. Casa e família (03/11)**

CARSTEN, Janet. 2004. *After Kinship*. Cambridge: Cambridge University Press. [Cap 2, p .37-56]

CARSTEN, Janet; HUGH-JONES, Stephen (Eds.). 1995. *About the house. Levi-Strauss and beyond*. Cambridge University Press. (paginas a indicar)

GARCIA, Afrânio, Jr. 1983. *Terra de trabalho: trabalho familiar e pequenos produtores*. Rio de Janeiro: Paz e Terra. (páginas a indicar)

HEREDIA, Beatriz. 1979. *Morada da vida: trabalho familiar de pequenos produtores do Nordeste do Brasil*. Rio de Janeiro: Paz e Terra. (páginas a indicar)

MARCELIN, Louis Herns. 1999. "A linguagem da casa entre os negros do Recôncavo Baiano", *Mana*, 5 (2): 31-60.

### Complementar:

LÉVI-STRAUSS, Claude. 1991. "Maison". In: P. Bonté; M. Izard (orgs.), *Dictionnaire de L'Ethnologie et de L'Anthropologie*. Paris: PUF. pp. 434-436.

SAHLINS, Marshall. 2013. *What kinship is – and is not*. Chicago: The University of Chicago Press.

**Sessão 12. (10/10) – Amizades, famílias e dinheiros (com Benoit de l'Estoile)**

L'ESTOILE, Benoît. 2014. “‘Money is good, but a friend is better’. Uncertainty, Orientation to the Future, and ‘the Economy’”. *Current Anthropology*, 55 (S9): 562-573.

MOTTA, Eugênia. 2014. “Houses and economy in the favela”. *Vibrant*, 11(1): 118-158.

**Sessão 13. (17/11) – Pessoas Jurídicas e agências econômicas: a política das reificações**

BARKAN, Joshua. 2010. “Liberal Government and the Corporate Person”. *Journal of Cultural Economy*, 3 (1): 53-68.

SAWYER, Suzana. 2006. Disabling corporate sovereignty in a transnational lawsuit. *Political and Legal Anthropology Review*, 29: 23– 43.

WELKER, Marina. 2012. “Notes on the difficulty of studying the corporation” (Unpublished manuscript, part of the Third Annual Adolf A. Berle Jr. Symposium).

Complementar:

HART, Keith. 2005. *The Hit Man's Dilemma: Or Business, Personal and Impersonal*. Chicago: Prickly Paradigm Press.

URBAN, Gregory. e KOH, Kyung-Nan. 2013. “Ethnographic Research on Modern Business Corporations”. *Annual Review of Anthropology*. 42:139–58.

**Sessão 14. (24/11) - Pessoas jurídicas e agências econômicas: pessoas e coisas**

RILES, Annelise. 2011. “Too Big to Fail”. In: *Recasting Anthropological Knowledge: Inspiration and Social Science*. Cambridge: Cambridge University Press.

WELKER, Marina e WOOD, David. 2011. “Shareholder Activism and Alienation”. (with CA comment by Robert A. G. Monks). *Current Anthropology*, Vol. 52, No. S3, Corporate Lives:

New Perspectives on the Social Life of the Corporate Form: Edited by Damani J. Partridge, Marina Welker, and Rebecca Hardin (Supplement to April 2011), pp. S57-S69.

MAURER, Bill e CORBEN, Nathan. 2014. Trust and Anti-Trust. Paper presented at AAA *meeting*.

**Sessão 15. (01/12) – discussão geral.**